

## My Details

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## Employment Summary

### Funds Library (Hargreaves Lansdown)

Lead Front-End Web Developer

May 2013 – May 2014

Funds Library provide fund data for investment professionals. Their website has had few updates since its original build in 2006. My role is to bring the site up to date with the latest technologies, update the design and UI. I am also tasked with increasing site traffic by implementing news articles across the site, with a fully functional custom CMS. Finally I have monetised the site by implementing Google DFP adverts to capitalise on the site traffic. To achieve my brief I redesigned the site from ground up, briefed and managed a team of server side developers to create the new site requirements, built a new responsive front end for both the site and the CMS and implemented Ads across the site.

### Future Publishing

Web Developer

January 2012 – May 2013

Working in the sports department on [www.bikeradar.com](http://www.bikeradar.com), [www.cyclingnews.com](http://www.cyclingnews.com) and [www.bikely.com](http://www.bikely.com). All sites are PHP based. My role involved the following responsibilities:

- To write web related programs and program modifications to agreed specifications to achieve a well-engineered result.
- To plan, design and conduct tests of programs – fix errors and undertake re-tests to achieve an error-free result
- To plan and test developments to ensure the website front-end functions as expected
- To provide website support for visitors via the forum, reporting any errors and conducting any necessary fixes.

During my work at Future I used framework's and technologies such as CakePHP, Backbone.js, Underscore.js, jQuery, Sass, Git, SVN and Selenium.

### Indicia

Contract Front-end Web Developer

December 2011

1 month contract to work on the "Jump into Ireland" email campaign. I produced the initial concept, designed 16 separate emails using Adobe InDesign and Photoshop. Finally I built all email templates and dynamic panels to customize each email based on recipients details.

### Response One

Front-end Web Developer

May 2011 – November 2011

While at Response One I was involved in a variety of projects, including:

- Managing the build of highly complex dynamic emails for the UK's leading provider of further education
- Developing internal marketing materials designed to help the sales process for Response One
- Delivering regular email activity, liaising with client creative teams and managing broadcast for a leading multi national retailer

### EMO

Junior Web Designer

June 2010 – May 2011

Build compliant web pages and Micro Sites using HTML, CSS and JavaScript. To also build HTML emails, flash and static banners, perform email broadcasts using a range of systems and cross browser test all work. Working on many international brands such as: Jaguar, Tesco, Land Rover, Alfa Romeo, BMW, Toyota

### Northview Creative

Web Designer

January 2007 – May 2010

A range of work from websites to flash banners for small local businesses and in-house material.

## Education Summary

### The Open University

2008 – 2012

List of modules taken:

Design and the Web

Beyond Google

Viruses and Malicious Software Online

Creative Design Thinking

Client Side Application Development

Server Side Application Development

### Wellsway 6th Form

2008 – 2010

A Level in ICT and Business, AS level in Psychology

### Wellsway School

2003 – 2008

11 GCSE's including 100% in double Award ICT

### Additional Qualifications

CPD in Land conditioning

CPD in Leadership management

## Skills Summary

### Skill

### Experience

### Level

HTML

5 Years+



CSS

5 Years+



JavaScript

5 Years+



jQuery

5 Years+



PHP

4 Years



CakePHP

1 Year



SQL

3 Years



SVN + GIT

3 Year



ASP.Net

1 Year



XML

3 Years



XSLT

2 Year



Photoshop

5 Years+



Flash

3 Years



Actionscript

3 Years



Outlook

3 Years



Excel

5 Years



Email Marketing

3 Years



## A Bit About Me

As a designer I pride myself on my creative, outstanding designs that grab the user's attention. I have become well known for my unusual concepts and out-of-the-box ideas. Click here to see some [examples of my work](#). Throughout my school years I swam for the British Team. This required motivation, discipline and team work. This career unfortunately ended at 16 due to injury, I had always been interested in web design and had built several websites for friends and family. I decided to stop doing web design just as a hobby and make it into a career. I began doing small freelance jobs for local businesses through my [website](#). I soon found a web agency in Bristol called [Northview](#) where I worked for 6 months in my spare time during 6th form. After finishing [6th form](#) I began working full-time at [EMO](#) as a junior web designer. After around a year I took up a new position as a front-end web developer at a local media agency in Bath, [Response One](#). Unfortunately I was made redundant in November 2011 and so went into freelance work for various Bristol based companies, before beginning my a full time position at [Future Publishing](#). After a 18 months of working at Future the company underwent some internal restructuring and my team was due to be dissolved, I decided to move on and find a new challenge. The role at funds library particularly inticed me due to the management potential and that it gave me complete control of the project from design through to implementation. I have a clean driving license and have never had any criminal convictions. I strongly believe in team work and that good communication is the most effective problem solver.

## References

### [Iain Buckingham](#)

Funds Library  
1 Anchor Rd,  
Bristol  
BS1 5HL  
0117 900 9000

### [Joe Ray](#)

Future Publishing  
5/10 Westgate Buildings,  
Bath  
BA1 1EB  
01225 442244

### [Tracey Johnson](#)

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Professional References

Personal Reference